3 WAYS to Maximize ROI During Organizational Change Management

To maximize ROI, a more comprehensive OCM approach should be deployed as part of any major technology initiative.

1 **Assessments**

OCM assessments should be done in the initial decision-making phases of a potential project.

2 **Planning and Communication**

OCM plans should be an integral portion of the overall project plan and inform communications planning.

3 **Using the Right Tools**

During implementation, OCM tools can be leveraged to engage stakeholders and mitigate adoption risk.