

# 3 WAYS to Maximize ROI During Organizational Change Management

To maximize ROI, a more comprehensive OCM approach should be deployed as part of any major technology initiative.

1

## Assessments

OCM assessments should be done in the initial decision-making phases of a potential project.



2

## Planning and Communication

OCM plans should be an integral portion of the overall project plan and inform communications planning.

3

## Using the Right Tools

During implementation, OCM tools can be leveraged to engage stakeholders and mitigate adoption risk.

